

FRANCESCA ZANUSO VISUAL DESIGN & ART DIRECTION

INFO@FRANCESCAZANUSO.COM

+44 (0) 7479 666936

OVERVIEW.

Graphic designer with a strong focus on user interface design, aimed to deliver effective experiences through contemporary visual design techniques. In order to do so, time was invested into learning different design practices, such as UX design, web development, animation and prototyping. Main goal is to develope great design thinking, always keeping in mind the bigger picture which goes beyond my specific role.

EXPERTIES.

UI DESIGN
BRANDING
ART DIRECTION
HTML/CSS/JAVA SCRIPT
PRINT PRODUCTION

WORK.

R/GA - LONDON

03/16 - Present

Visual Designer

Ui Design of digital products. Working for established brands such as Dyson, Dorchester Collection and Givenchy Couture & Beauty. Along with taking part of the 2017 R/GA Ventures Studio program.

R/GA - LONDON

01/15 - 03/16

08/14 - 12/15

Jr. Visual Designer

Branding and Art Direction of Nike campaigns and events across the European Market.

FZ DESIGN

Visual Designer, Freelance Contractor

Branding, print and web design for personal clients as well as firms such as Punk for Business in Milan, Italy.

US OPEN OF SURFING - HUNTINGTON BEACH

07/14 - 08/14

Visual Designer

Design of the creative components wrapping the structures of the US Open of Surfing event in Huntington Beach, California.

MULLEN - LOS ANGELES

10/13 - 07/14

Jr. Designer

Concept, print and web design for advertising campaigns, events and the online presence of the Acura brand.

EFM AGENCY - SAN DIEGO

01/13 - 10/13

Visual Design Intern

Web and print design for brands such as SONY and Siemens.

SKILLS.

ADOBE CREATIVE SUITE

ADOBE AFTER EFFECTS

SKETCH

INVISION/PROTO.IO

ZEPPLIN

ATOM

KEYNOTE, POWERPOINT

EDUCATION.

01/13 - 10/13

FRONT-END WEB DEVELOPMENT

General Assembly - london

01/13 - 10/13

GRAPHIC DESIGN - BA SCIENCE

the Art Institute - San Diego

LANGUAGES.

ENGLISH (PROFESSIONAL)

ITALIAN (NATIVE)